

REP HEADLINE# 6270571 TRF# 378720 REP: TEL# 703 528 7800 FAX# 703 528 7880
 \$\$\$ APPROVED ORIGINAL REV#0 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!! HARRIS REPORT FROM STATION AUG10/12 11.4
 ORDER WORKSHEET *** KSWB-TV ***

ADV #	ADV. NAME	ISS/DCCC	REP. #	OFF. #	20	SALESMAN #
AGY #	AGY. NAME	GREAT AMERICAN MEDIA	BUYER NAME	SARAH LEVENE		
	3050 K ST NW,		SALES PRSN	WA- ROBERT LANGER		
	WASHINGTON, DC	20007				
ORDER #	CONTRACT # 6270571		CLASS: NATL.		LOCAL	REGIONAL
PRDCT	DEM CONGRESS CAMPAIG EST#1587 COMMENTS: (LINE, ORDER, INVOICE)					
FLIGHT DATES	SEP18/12	SEP24/12	WK-1			
CITY TAX	STATE TAX	CO-OP BILLING NEEDED	DATE		AUG10/12	11.40

REP: TO NSA/NSM
 FROM WES FOR ROBERT
 *NEW ORDER
 \$16150.00
 THANKS PLEASE CONFIRM 8/9

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 DEMOCRATIC CONGRESSIONAL CAMPAIGN
 NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION

CONTRACT TOTAL 16150.00
 TOTAL SPOTS 13



KSWB
7191 Engineer Rd.
San Diego, CA 92111
(858) 492-9269

Contract Agreement Between:

CONTRACT

Print Date 08/10/12

Page 1 of 2

Contract / Revision		378720 /		Alt Order # 06270571	
Product					
11/14/DEM CONGRESS CAMPAIG					
Contract Dates		09/18/12 - 09/24/12		Estimate # 1587	
Advertiser		Democratic Congress Campaign Comm			
Original Date / Revision		08/09/12 / 08/09/12			
Billing Cycle		Broadcast		Cash/Trade	
Station		KSWB		Special Handling	
Account Executive		Robert Langer		Telerep Washin	
Sales Office					
Demographic		Adults 35+			
IDB#		13721		Advertiser Code 11	
Product Code		14		Advertiser Ref	

Great American Media
3050 K St NW
Washington, DC 20007

And:

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	5	09/18/12	09/24/12	M-F 10a-11a	10a-11a		:30	1	\$200.00	NM	1	\$200.00
Week: 09/17/12 09/23/12 -TWTF--												
Week: 09/24/12 09/30/12 -----												
N 2	5	09/18/12	09/24/12	Wkday Late News Rotator	10P-11P		:30	1	\$900.00	NM	1	\$900.00
Week: 09/17/12 09/23/12 -TWTF--												
Week: 09/24/12 09/30/12 -----												
N 3	5	09/18/12	09/24/12	M-F 4p-5p	4p-5p		:30	1	\$400.00	NM	1	\$400.00
Week: 09/17/12 09/23/12 -TWTF--												
Week: 09/24/12 09/30/12 -----												
N 4	5	09/18/12	09/24/12	Fox 5 Morning News	6a-7a		:30	1	\$500.00	NM	1	\$500.00
Week: 09/17/12 09/23/12 -TWTF--												
Week: 09/24/12 09/30/12 -----												
N 5	5	09/18/12	09/24/12	Fox 5 News at 6	6p-7p		:30	1	\$800.00	NM	2	\$800.00
Week: 09/17/12 09/23/12 -TWTF--												
Week: 09/24/12 09/30/12 -----												
N 6	5	09/18/12	09/24/12	M-F 7p-730p	7p-730p		:30	1	\$800.00	NM	1	\$800.00
Week: 09/17/12 09/23/12 -TWTF--												
Week: 09/24/12 09/30/12 -----												
N 7	5	09/18/12	09/24/12	M-F 7a-9a	7a-9a		:30	1	\$500.00	NM	1	\$500.00
Week: 09/17/12 09/23/12 -TWTF--												
Week: 09/24/12 09/30/12 -----												
N 8	5	09/18/12	09/24/12	M-F 730p-8p	730p-8p		:30	1	\$1,800.00	NM	2	\$1,800.00
Week: 09/17/12 09/23/12 -TWTF--												
Week: 09/24/12 09/30/12 -----												
N 9	5	09/18/12	09/24/12	M-F 9a-10a News	9a-10a		:30	1	\$250.00	NM	1	\$250.00
Week: 09/17/12 09/23/12 -TWTF--												
Week: 09/24/12 09/30/12 -----												
Totals												

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



KSWB
 7191 Engineer Rd.
 San Diego, CA 92111
 (858) 492-9269

Contract Agreement Between:

Contract / Revision		378720 /		Alt Order # 06270571	
Contract Dates		09/18/12 - 09/24/12		Product	
Advertiser		Democratic Congress Ca		Estimate # 1587	
Original Date / Revision		08/09/12 / 08/09/12			

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
Totals												
		Week: 09/17/12	End Date 09/23/12	Weekdays -TWTF--	Spots/Week 1			Rate \$250.00				
		Week: 09/24/12	End Date 09/30/12	Weekdays -----	Spots/Week 0			Rate \$0.00				
N 10	5	09/18/12	09/18/12	Dance	8p-9p		:30	1	\$4,000.00	NM	1	\$4,000.00
		Week: 09/17/12	End Date 09/23/12	Weekdays -1-----	Spots/Week 1			Rate \$4,000.00				
		Week: 09/17/12	End Date 09/23/12	Weekdays --1----	Spots/Week 1			Rate \$6,000.00				
N 11	5	09/19/12	09/19/12	X Factor Wed	8p-10pm		:30	1	\$6,000.00	NM	1	\$6,000.00
Totals												
		Week: 09/17/12	End Date 09/23/12	Weekdays --1----	Spots/Week 1			Rate \$6,000.00				
		Week: 09/17/12	End Date 09/23/12	Weekdays -----	Spots/Week 0			Rate \$0.00				
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Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/24/12	13	\$16,150.00	\$13,727.50
Totals	13	\$16,150.00	\$13,727.50

Signature: _____

Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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 *** ORIGINAL REV#0 ***
 REP: TEL# 703 528 7800 FAX# 703 528 7880
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP AUG9/12 12.00
 *** KSWB-TV ***

ADV # _____ ADV. NAME ISS/DCCC REP. # _____ OFF. # 20 SALESMAN # _____
 AGY # _____ AGY. NAME GREAT AMERICAN MEDIA BUYER NAME SARAH LEVENE
 3050 K ST NW, SALES PRSN WA- ROBERT LANGER
 WASHINGTON, DC 20007

ORDER # _____ CONTRACT # 6270571 CLASS: NATL. LOCAL REGIONAL
 PRDCT DEM CONGRESS CAMPAIG EST#1587 COMMENTS: (LINE, ORDER, INVOICE)
 FLIGHT DATES SEP18/12 SEP24/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE AUG9/12 12.00

REP: TO NSA/NSM
 FROM WES FOR ROBERT
 *NEW ORDER
 \$16150...13X
 THANKS PLEASE CONFIRM 8/9

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 DEMOCRATIC CONGRESSIONAL CAMPAIGN

8/9
 7/23

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			1000A-1100A	30		\$200.00	9/18	9/24	1		TU-F,M	1
PROGRAM : DR. OZ CON COM1: DR. OZ												
2			1000P-1100P	30		\$900.00	9/18	9/24	1		TU-F,M	1
PROGRAM : FOX 5 NEWS CON COM1: FOX 5 NEWS												

AGENCY ADVERTISER CODE = 11
 AGENCY PRODUCT CODE = 14
 AGENCY EST# = 1587

REP: TEL# 703 528 7800 FAX# 703 528 7880

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

HARRIS REPORT FROM REP

AUG9/12 12.00
*** KSWB-TV ***

REP HEADLINE# 6270571
*** ORIGINAL REV#0 ***

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL :SPTS:
3			400P-500P	30		\$400.00	9/18	9/24	1		TU-F,M	1
			PROGRAM : DR. OZ									
			CON COM1: DR. OZ									
4			600A-700A	30		\$500.00	9/18	9/24	1		TU-F,M	1
			PROGRAM : FOX 5 MORNING NEWS									
			CON COM1: FOX 5 MORNING NEWS									
5			600P-700P	30		\$400.00	9/18	9/24	2		TU-F,M	2
			PROGRAM : FOX 5 NEWS @ 6P									
			CON COM1: FOX 5 NEWS @ 6P									
6			700P-730P	30		\$800.00	9/18	9/24	1		TU-F,M	1
			PROGRAM : TWO AND A HALF MEN									
			CON COM1: TWO AND A HALF MEN									
7			700A-900A	30		\$500.00	9/18	9/24	1		TU-F,M	1
			PROGRAM : FOX 5 MORNING NEWS									
			CON COM1: FOX 5 MORNING NEWS									
8			730P-800P	30		\$900.00	9/18	9/24	2		TU-F,M	2
			PROGRAM : TWO AND A HALF MEN									
			CON COM1: TWO AND A HALF MEN									
9			900A-1000A	30		\$250.00	9/18	9/24	1		TU-F,M	1
			PROGRAM : FOX5 MORNING NEWS @9A									
			CON COM1: FOX5 MORNING NEWS @9A									
10			800P-900P	30		\$4,000.00	9/18	9/18	1		TUE	1
			PROGRAM : SYTYCD									
			CON COM1: SYTYCD									
11			800P-1000P	30		\$6,000.00	9/19	9/19	1		WED	1
			PROGRAM : XFACTOR									
			CON COM1: XFACTOR									

8-10p

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